

SUMMER IN Battersea Park

Partner Information



In partnership with

enable.

For happy, healthier communities.
Not for profit.

Summer in Battersea Park is an established annual series of fun, free events and activities over four weekends in South London's favourite park.

Our exciting and varied event programme is designed to cater for all ages and multiple audiences, attracting its own attendees and crowds from the park's natural footfall.

Each weekend takes on a different theme, accompanied by a fantastic food and drink offer curated by London street food experts [KERB](#).





Programme

22 & 23 June

Live at the Bandstand

Live music on our historic bandstand in the centre of the park, taking in world music, brass bands, singer-songwriters and more.

6 & 7 July

Wandsworth Family Pride, Armed Forces Day & Battersea Park Dog Show

Three huge local celebrations of different communities and interests hosted as part of Summer in Battersea Park over the weekend, including the famous Battersea Park Dog Show!

All Weekends: KERB Street Food & Bars

Scrumptious food traders and great bars curated by London's premier street food market brand every weekend.

29 & 30 June

Creative Arts

Family-friendly dance & circus performances and workshops, and classes from Putney School of Art & Design.

13 & 14 July

Sports and Movement

Wimbledon and Euros Finals big screen, plus the World's Largest Bouncy Castle, Yoga, Zumba, Soundbath Meditation and a Climbing Wall!



Partners can benefit from extended dwell times, an affluent audience profile, and association with quality family entertainment.

Footfall: up to 4,500 per day and 30,000+ total attendance over the four weekends.

Event format: free-to-access and open format events staged in the heart of Battersea Park.



Audience Profiles



Local Residents

Locals from the Battersea Park surrounding areas, including Battersea, Clapham, Chelsea and Fulham.



Families & Children

Each weekend we have a host of quality free activities on offer, from outdoor theatre to the World's Biggest Bouncy Castle, to entertain family audiences.



Sports Enthusiasts

Our Wimbledon and Euros final screenings attract several thousand sports fans alongside those enjoying interactive sports activities including Yoga, Zumba and more.



Dog Lovers

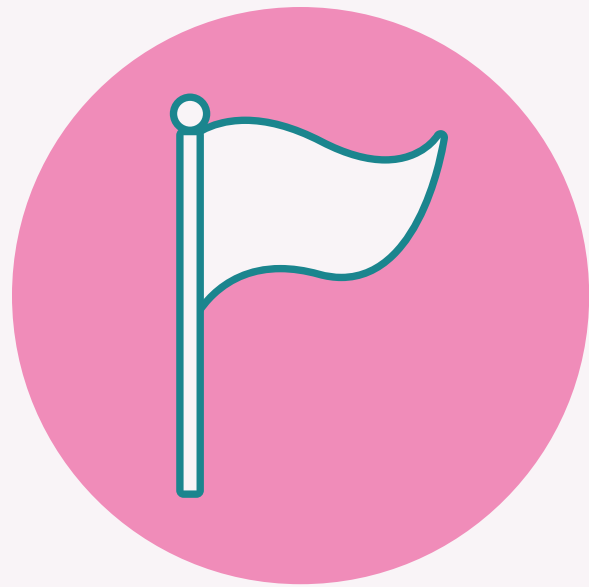
An audience who enjoy Battersea Park in general and particularly concentrated on Battersea Park Dog Show day.



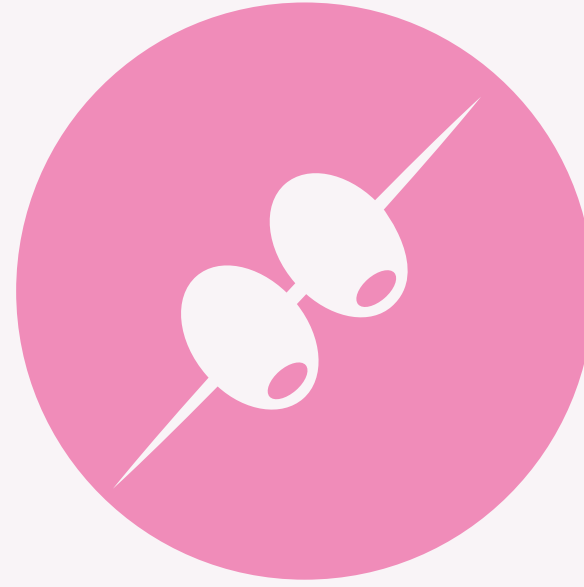
Young Professionals

Our KERB food & drink offering and Wimbledon screenings attracts a large number of young professionals.

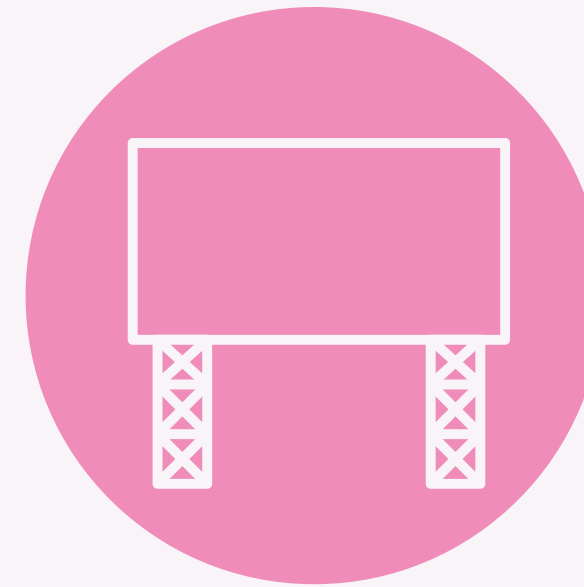
Partner Opportunities



**ON-SITE ACTIVATIONS
& BRANDING
PRESENCE**



**FOOD & BEVERAGE
SAMPLING
& LISTINGS**



**SCREENS
ADVERT SPOTS**



**DIGITAL AND
PHYSICAL PRE &
POST PRESENCE**



**BESPOKE RIGHTS &
CUSTOMISED
PARTNER ACTIVITY**



Contact

Gemma Davies
Event Manager
gdavies@enablelc.org